

## Projects Developed

### SHOPPING CENTERS

**Atascadero, California**  
El Camino Real & Curbaril

**Aurora, Colorado**  
NEC Hampden & Chambers

**Bakersfield, California**  
NEC White & Hughes

**Big Bear Lake, California**  
Big Bear & Fox Farm

**Escondido, California**  
NWC Washington & Broadway

**Fresno, California**  
SEC Kings Canyon & Clovis

**Hawaiian Gardens, California**  
NWC Bloomfield & Carson

**Henderson, Nevada**  
SEC College & Horizon

**Highland Park, California**  
NWC Ave. 54 & Figueroa

**Lake Elsinore, California**  
Lakeshore Plaza

**Littleton, Colorado**  
NWC Kipling & Bowles

**Morro Bay, California**  
Quintana & Kennedy

**Nipomo, California**  
NWC Tefft & Hwy. 101

**North Las Vegas, Nevada**  
SWC Craig & Simmons

**Ontario, California**  
NEC 4th & Vineyard

**Pasadena, California**  
NEC Pasadena & California

**Paso Robles, California**  
NWC Niblick & South River

**Tehachapi, California**  
NWC Tucker & Valley

### DRUG STORE PROPERTIES

**Arroyo Grande, California**  
NEC Grand & Oak Park

**Bakersfield, California**  
SWC Brimhall & Calloway

**Baldwin Park, California**  
SWC Puente & Francisquito

**Burbank, California**  
SWC Hollywood & Magnolia

**Eagle Rock, California**  
SWC Figueroa & Colorado

**Fresno, California**  
SEC Brawley & Shields

**Fresno, California**  
NWC Cedar & Nees

**Lemoore, California**  
NEC Cinnamon & Lemoore

**Montclair, California**  
SEC Holt & Ramona

**Nipomo, California**  
NWC Tefft & Mary

**Porterville, California**  
NEC Sunnyside & Morton

**Selma, California**  
NEC Floral & Whitson

**Tracy, California**  
NWC Valpico & MacArthur

**Tulare, California**  
Tulare & Laspina

**Visalia, California**  
Walnut & Ben Maddox

### OFFICE BUILDINGS

199 South Los Robles Building

200 South Los Robles Building

1145 Wilshire Building

Gateway Corporate Center

Riverside Metro Center

South Bay Corporate Center

## TRANSFORMING IDEAS . . . INTO ASSETS



RITE AID Walnut & Ben Maddox, Visalia, California

## HALFERTY DEVELOPMENT COMPANY, LLC

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## HALFERTY DEVELOPMENT COMPANY, LLC

COMMERCIAL REAL ESTATE DEVELOPMENT

The Halferty Companies success story is the result of hard work from productive people. Each member of the management team is a talented and experienced specialist in development, finance, construction, property management or marketing. Working together, they comprise an organization large enough to take quick and efficient action on the day-to-day challenges of any development, yet small enough to control a standard of high quality.

## OUR PEOPLE

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## OUR STORY

For over 25 years, The Halferty Company has been in the business of creating and enhancing the economic value of commercial real estate properties. The Company accomplishes this by evaluating high-growth communities throughout Southern California for the purpose of identifying local and regional needs for commercial retail shopping centers; and developing facilities and services that meet the demands of these markets. To date, Halferty Development Company has developed 650,000 square feet of class "A" office space and over 2,000,000 square feet of retail commercial space.

The Halferty Company stands for reliability from concept to completion. The cornerstone of every project is quality, integrity and attention to detail.

## MISSION STATEMENT

The Halferty Company is an organization of skilled and experienced real estate specialists who develop and manage premium-quality shopping centers that are retained for long-term investment. Our purpose is profitability; however, the Company emphasizes humanitarian concerns throughout its business dealings. This emphasis is reflected in the integrity of its professional relationships; by a recognition that commercial real estate development and management is a service industry; by production standards that create quality workplaces; and, by internal policies that treat employees with respect and require superior performances that can only be accomplished through teamwork and dedication to detail.



WOODLAND PLAZA II SHOPPING CENTER Paso Robles, California

## BUSINESS PHILOSOPHY

The major elements of the business philosophy that guide the operations of the Company are as follows:

**Long-Term Investment Builder:** Time and patience are required to accomplish the maximum realization of profit from investment properties. Therefore, to achieve maximum return on Company investments, every operating decision is based on long-term goals. This philosophy allows the Company to manage the development process through the short-term business cycles of project acquisition, entitlement, construction and lease-up, and into the stabilization and asset management of the final product.

**Integrity:** Ethics and honesty form the cornerstone of the Company. Every aspect of its business relationships — both inside and outside the organization — is based on an inflexible standard of reliability and integrity.

**Reliable Service:** Real estate development and management is a service business. Satisfied customers create economically viable investment properties, and optimum service, in well-maintained, premium-quality work places, is the way in which the Company serves its customers.

**Product and Operational Standards:** Quality simply outperforms the marketplace. It is what long-term investment partners seek, tenants expect, government agencies support, and the general public demands. The operations of all Company properties are conducted at a level of quality consistent with the highest standards in the industry — at the same time surpassing the competition in revenue generation and profitability whenever possible.

## QUALITY

From first schematic drawings to final tenant move in, the Company's project teams create and coordinate aesthetically pleasing and economically viable investment properties. The beneficiaries of this process are a growing list of clients, tenants, lenders, joint venture partners and investors.

Clearly defined goals and objectives, backed by an efficient management system, have given the company a standard of corporate excellence. Persistent attention to detail has produced award-winning developments. A unique ability to identify the fine points that others may miss has maximized value for tenants and clients as well as the owner.